National Tourism Organisation of Montenegro

Statistical and financial indicators for tourism & travel in Montenegro in 2020

www.montenegro.travel

Statistical indicators

According to data from MONSTAT[1] (data on collective accommodation and private accommodation), Montenegro recorded a total of 444,065 tourist arrivals in 2020, which is a decrease of 83.2% compared to the previous year. There were a total of 2,587,255 overnight stays in 2020, down 82.1% compared to the same period last year.

Tourist arrivals and overnight stays in total tourist traffic
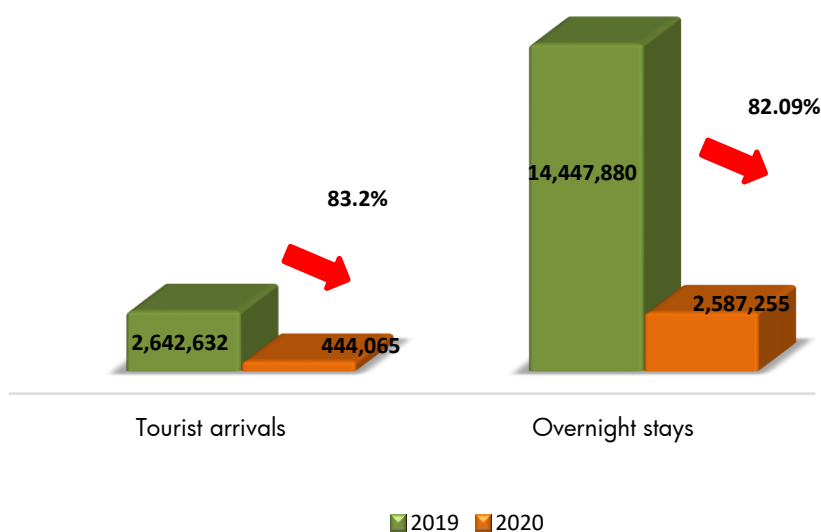2019/2020

Figure 1: Total number of tourist arrivals and overnight stays 2019/2020

In 2020, the biggest source markets for international tourist arrivals were Serbia (16.5%), Bosnia and Herzegovina (14.3%), Russia (11.1%), Albania (10.8%), Ukraine 6.6%), Kosovo (6.5%), Germany (5.2%) and France (2.8%).

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[1] Statistical Office of Montenegro

Arrivals in 2020 by source market

Russia, 11.05%

Serbia, 16.53%

Other, 26.36%

Albania, 10.85%

Kosovo, 6.46%

Germany, 5.19%

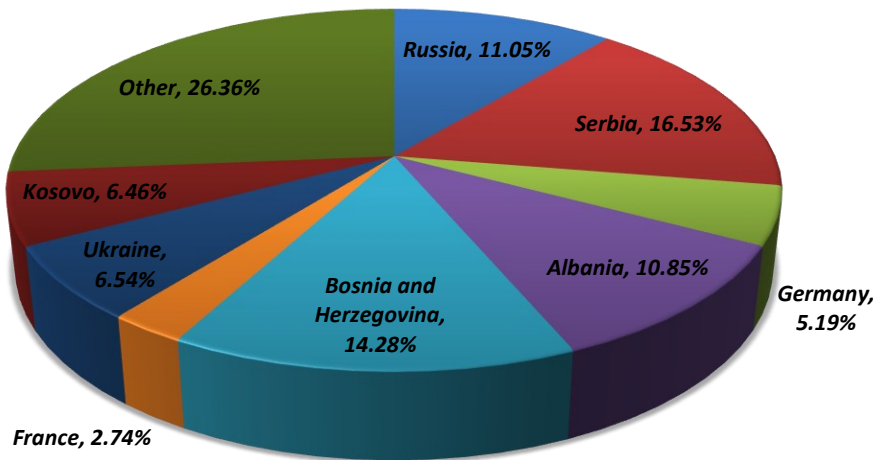Ukraine, 6.54%

Bosnia and Herzegovina, 14.28%

France, 2.74%

Figure 2: Share of international tourist arrivals in total tourist traffic in 2020

According to data from MONSTAT, in 2020 Montenegro recorded 268,878 arrivals by tourists staying in collective accommodation (hotels and similar accommodation facilities), down 79.21% from 2019. Also, there were 944,442 overnight stays in collective accommodation in this period, which is a decrease of 79.82% compared to 2019.

Tourist arrivals and overnight stays in collective accommodation 2019/2020

79.21%

79.82%

4,680,787

1,293,189

268,878

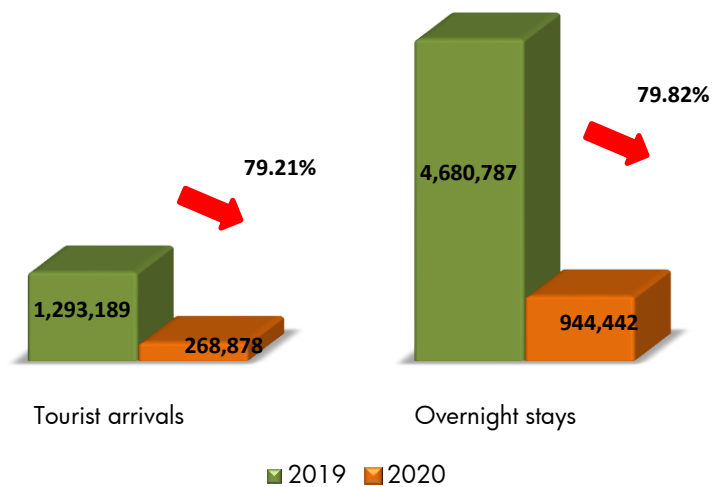944,442

Tourist arrivals

Overnight stays

■ 2019 ■ 2020

Figure 3: Number of tourist arrivals and overnight stays in collective accommodation 2019/2020

In 2020, the biggest source markets for international tourists staying in collective accommodation were Serbia (16.3%), Bosnia and Herzegovina (11%), Albania (11%), Germany (6.9%), Ukraine 6.2%), Kosovo (5.5%), Russia (5.4%), France (4.3%) and Turkey (3.8%).

International arrivals in collective accommodation in 2020, by source market

Serbia, 16.26%
BIH, 10.97%
Albania, 11.02%
Russia, 5.42%
Ukraine, 6.21%
Kosovo, 5.46%
Germany, 6.86%
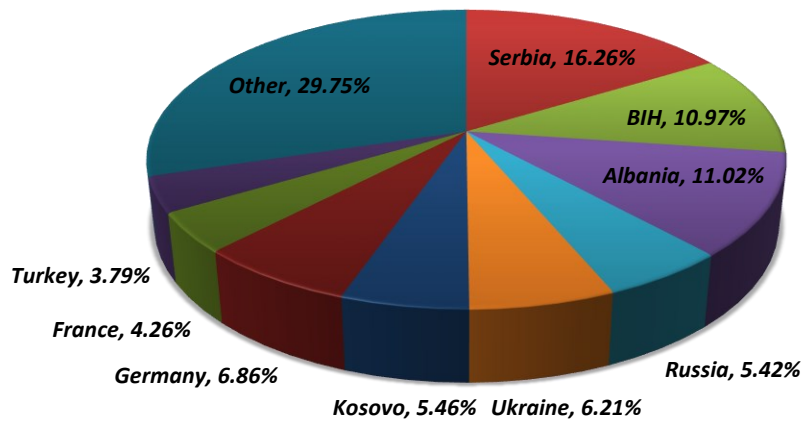France, 4.26%
Turkey, 3.79%
Other, 29.75%

Figure 4: International tourist arrivals in collective accommodation in 2020, by source market

In 2020, the **Montenegrin airports** recorded a drop of 63% in aircraft traffic and a decrease of 80% in the number of passengers compared to the previous year.

Aircraft traffic

	2019	2020	
Podgorica	7,484	3,096	58.6%
Tivat	7,050	2,316	67.1%
Total	14,534	5,412	62.8%

Passenger traffic

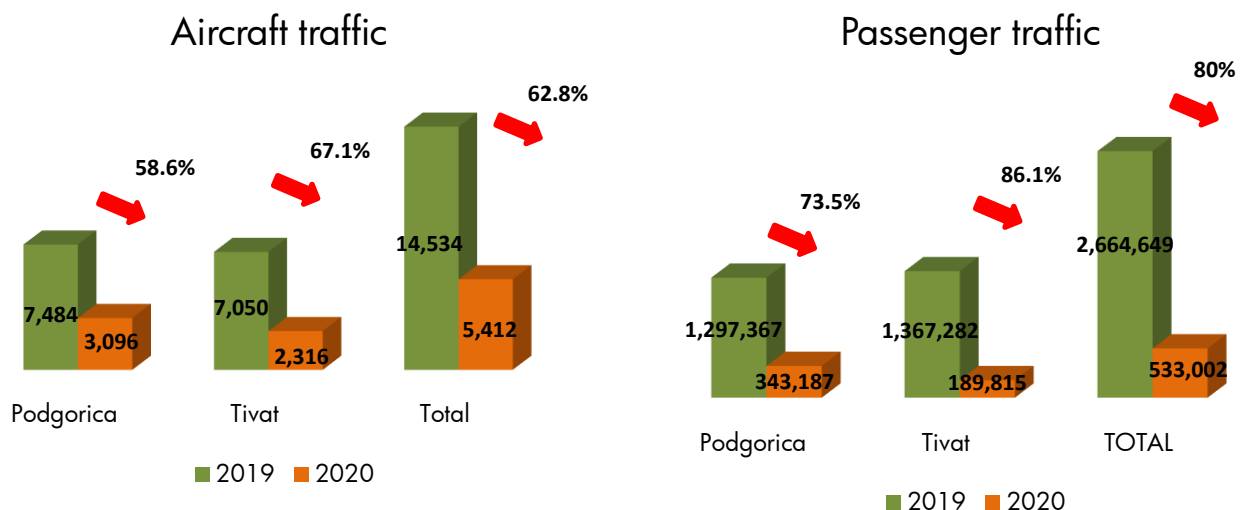|	2019	2020	
Podgorica	1,297,367	343,187	73.5%
Tivat	1,367,282	189,815	86.1%
TOTAL	2,664,649	533,002	80%

Figure 5: Aircraft and passenger traffic at Montenegrin airports 2019/2020

According to data from the **Public Enterprise for National Parks of Montenegro**, in 2020 the number of visits dropped by 92% compared to the previous year, with the number of visits totalling 47,413.

In 2020, the number of motor vehicles entering Montenegro via **border crossing points** declined by 65.7%, while there was also a decrease of 72.9% in the number of passengers compared to 2019.

According to data from the **Agency for Electronic Communications and Postal Services**, the total number of active roaming users in Montenegro in 2020 was 2,083,201, down 70.7% on the year before.

According to **Monteput**, 2,216,982 vehicles passed through Sozina Tunnel in 2020, which is a decrease of 37.88% compared to 2019.

Financial indicators

According to the Central Bank of Montenegro, which publishes data on a quarterly basis, revenues from the travel & tourism sector in 2020 were about €144.5 million, down 86.8% compared to the previous year.

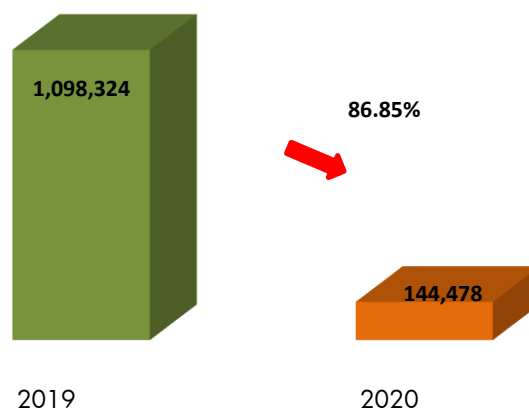### Revenues from travel & tourism 2019/2020

Figure 6: Revenue from the travel & tourism sector 2019/2020 (€ thousand)

Total assigned revenues, which include revenues from occupancy tax, tourist tax and membership contributions, amounted to €1,247,702 in 2020, which is a decrease of 62.3% compared to assigned revenues generated in 2019. The State Treasury revenue from occupancy tax in 2020 amounted to €367,035, down 80.84% from 2019. In 2020, €396,593 was generated in revenue from tourist tax, which is a decrease of 33.7% compared to 2019, while €484,073 was raised on the basis of membership contributions, down 39.1% from 2019.

Assigned revenues 2019/2020

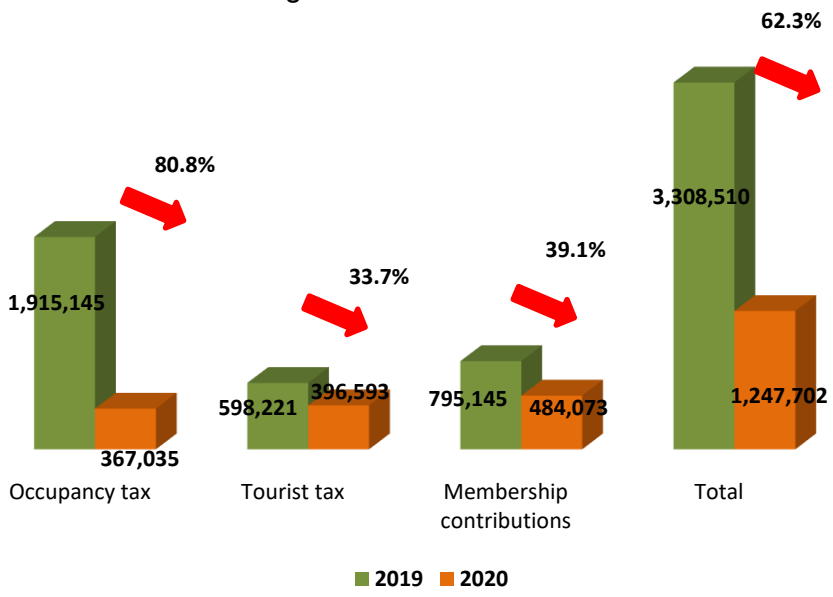|	Occupancy tax	Tourist tax	Membership contributions	Total
2019	1,915,145	598,221	795,145	3,308,510
2020	367,035	396,593	484,073	1,247,702
%	80.8%	33.7%	39.1%	62.3%

2019 **2020**

Figure 7: Comparison of assigned revenues 2019/2020